



Office of Partnerships and Public Engagement  
U.S. DEPARTMENT OF AGRICULTURE

**Save the Date**

## **Small Farmer & Rancher Creating Your Business Identity Virtual Workshop**

**June 26, 2025**

**10:00 - 11:00 a.m. PT**



The Community Alliance with Family Farmers (CAFF) and the United States Department of Agriculture's (USDA's) Office of Partnerships & Public Engagement (OPPE) are partnering to host a Small Farmer & Rancher Creating Your Business Identify Virtual Workshop. The virtual workshop will cover information on:

- Creating a profile on Google Business
- Leveraging ecosystems to promote your farm.

We look forward to you joining us for this virtual informational workshop. Please feel free to share this invitation with others who may be interested in joining.

**Register Now**

For more information on this event, please contact Maria Ridoutt-Orozco at [maria@caff.org](mailto:maria@caff.org) or Juan Alvarez at [Juan.Alvarez@usda.gov](mailto:Juan.Alvarez@usda.gov).